

**SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A  
CATALOG FEATURE IN A SUPPLY CHAIN MANAGEMENT FRAMEWORK**

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**ABSTRACT**

10 A system, method and computer program product are disclosed for a catalog feature in a supply chain management framework. Data is collected utilizing a network from a plurality of stores of a supply chain. A network-based interface is displayed for allowing access to the data. An electronic order form is subsequently generated based on the data utilizing the network-based interface for ordering goods from a distributor or a supplier of the supply chain. The network-based interface includes a virtual catalog to facilitate the generation of the electronic order form.